

What is claimed is:

1. A point of sale system comprising:

5 a reservation feature having a customer information section and an equipment information section, wherein the customer information section and equipment information section display information pertaining to reservations; and
10 a payment section having a cash section, check section and a credit card section, wherein upon entering credit card information in the credit card section and activating the credit card section, credit authorization is obtained for a charge.

2. A point of sale system comprising:

15 a rental feature having a customer information section and an equipment information section, wherein the customer information section includes information pertaining to a customer, and the equipment information section includes information pertaining to the equipment that the customer is
20 interested in renting; and

a payment section having a cash section, check section and a credit card section, wherein upon entering credit card information in the credit card section and activating the credit card section, credit authorization is
25 obtained for a charge.

3. The point of sale system of claim 2 further comprising a transfer feature having an equipment information section that prompts for information pertaining
30 to equipment that is the subject of a transfer.

4. The point of sale system of claim 2 further comprising a return feature having an equipment information section that prompts for information pertaining to equipment

that is being returned and a payment section for payment of a rental fee associated with the equipment returned.

5 5. The point of sale system of claim 2 further comprising a reporting feature that reports a status to a user.

10 6. The point of sale system of claim 5 further comprising a closing report having a list of all transaction processed for a specified day.

15 7. The point of sale system of claim 6 wherein the closing report includes a contract number, a method of payment, an amount received, and an amount refunded.

 8. The point of sale system of claim 5 further comprising an inventory report having a list of the equipment available for rental.

20 9. The point of sale system of claim 5 further comprising a reservation report having a list of customers who have made a commitment to rent equipment.

25 10. The point of sale system of claim 5 further comprising an equipment due report having a list of equipment that is out on rental.

30 11. The point of sale system of claim 5 further comprising a refund report having a list of refunds that have been provided to a customer for a specified date.

 12. The point of sale system of claim 11 further comprising a marketing section having a marketing message related to the moving equipment rental business.

13. A point of sale system comprising:
a customer information section that stores and recalls
customer information;
an equipment information section that stores and recalls
5 information pertaining to a transaction; and
a rental feature that processes the rental transaction.

14. The point of sale system of claim 13 wherein the
rental feature displays a rental rate for an equipment
10 identified equipment information section.

15. The point of sale system of claim 13 wherein the
rental feature includes a printable rental agreement.

15 16. The point of sale system of claim 15 wherein the
rental agreement includes the terms of the rental
transaction.

17. The point of sale system of claim 15 wherein the
20 rental agreement includes an itemized list of charges.

18. The point of sale system of claim 13 further
comprising a credit card payment section which, upon
activation, obtains credit card authorization.

25 19. A point of sale system on a network, the network
having at least one computer-server for communicating with
users, said system comprising:

30 a rental feature having a customer information section
and an equipment information section, wherein the customer
information section includes information pertaining to a
customer, and the equipment information section includes
information pertaining to the equipment that the customer is
interested in renting; and

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a payment section having a cash section, check
section and a credit card section, wherein upon entering
credit card information in the credit card section and
activating the credit card section, credit authorization is
5 obtained for the charge.

20. The point of sale system of claim 19 further
comprising a transfer feature having an equipment
information section that prompts for information pertaining
10 to equipment that is the subject of a transfer.

21. The point of sale system of claim 19 further
comprising a return feature having an equipment information
section that prompts for information pertaining to equipment
15 that is being returned and a payment section for payment of
a rental fee associated with the equipment returned.

22. The point of sale system of claim 19 further
comprising a reporting feature that reports a status to a
20 user.

23. The point of sale system of claim 22 further
comprising a closing report having a list of all transaction
processed for a specified day.
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24. The point of sale system of claim 23 wherein the
closing report includes a contract number, a method of
payment, an amount received, and an amount refunded.

25. The point of sale system of claim 22 further
comprising an inventory report having a list of the
equipment available for rental.
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26. The point of sale system of claim 22 further comprising a reservation report having a list of customers who have made a commitment to rent equipment.

5 27. The point of sale system of claim 22 further comprising an equipment due report having a list of equipment that is out on rental.

10 28. The point of sale system of claim 22 further comprising a refund report having a list of refunds that have been provided to a customer for a specified date.

15 29. The point of sale system of claim 28 further comprising a marketing section having a marketing message related to the moving equipment rental business.

30. A method of processing a point of sale transaction, comprising the steps of:

20 providing an internet-based browser system having a customer information section, an equipment information section and a payment processing section;

entering customer information into the customer information section;

25 entering into the equipment information section information pertaining to equipment that the customer is interested in renting;

30 entering payment information in the payment processing section, wherein the payment processing section includes a credit card authorization feature that, upon activation, contacts a credit authorization service, obtains authorization and prints out a receipt to be signed by the client.